



John Slatin AccessU 2021

Powered by Knowbility

The Virtual Accessibility Training Experience

A two-week skills academy for a more inclusive digital world

WEEK 1: Pre-Conference: May 13, 2021, 9:00 am - 4:00 pm

- 4, all-day, intensive workshops.
- Talks from accessibility experts
- Live Q&A with access to all recordings

WEEK 2: Conference Week: May 18-20, 2021, 9:00 am - 5:00 pm

- Tuesday - Thursday, May 18-20, 9 am - 5 pm daily
- 4 parallel sessions @ 90 or 180 minutes = a total of 48 sessions during the regular conference
- Live Q&A, and access to all recordings
- Keynotes and special events



ABOUT JOHN SLATIN ACCESSU

The John Slatin AccessU conference is named after the late John Slatin of the University of Texas, a pioneering leader in web accessibility. This two-week web accessibility conference teaches accessibility, usability, and inclusive design skills in an interactive and communal environment where anyone in any role will learn everything they need to know about integrating accessibility into their company.

“Good design IS accessible design.” – *John Slatin*

AccessU 2021: Sponsor Levels

Terawatt (25K)

- Dedicated virtual space or meeting room (outside of regular tracks) to demo products or services
- 10 complimentary registrations
- Identified in press releases for AccessU 2021
- Highlights in Knowbility e-newsletter and all email marketing (including logo)
- Listing on Knowbility website with hyperlink
- Promotion on social media channels
- Logo on virtual banner (title slide of the video livestream and recording)
- Virtual show and tell during breaks between sessions

~~Gigawatt (15K)~~

- 6 complimentary registrations
- Identified in press releases for AccessU 2021
- Highlights in Knowbility e-newsletter and all email marketing (including logo)
- Listing on Knowbility website with hyperlink
- Promotion on social media channels
- Logo on virtual banner (title slide of the video livestream and recording)
- Virtual show and tell during breaks between sessions.

Megawatt (10K)

- 4 complimentary registrations
- Identified in press releases for AccessU 2021
- Highlights in Knowbility e-newsletter and all email marketing
- Listing on Knowbility website with hyperlink
- Promotion on social media channels
- Logo on virtual banner (title slide of the video livestream and recording)
- Virtual show and tell during breaks between sessions.

Track Sponsor (5K)

- 4 complimentary registrations
- Identified in press releases for AccessU 2021
- Highlights in Knowbility e-newsletter and all email marketing
- Listing on Knowbility website with hyperlink
- Promotion on social media channels
- Introduce the specific track room (as the sponsor) on the first day of the conference

Track Sponsorships Available

- ~~Dev/Coding/Testing~~
- ~~Design and Usability/UX - Content/Documents~~
- Gaming/XR/AI
- Policy/Strategy

Event & Additional Sponsors (\$2,500)

- 2 complimentary registrations • Promotion on social media channels
- Highlights in Knowbility e-newsletter and all email marketing
- Identified in press releases for AccessU 2021
- Listing on Knowbility website with hyperlink

Event & Additional Sponsorships Available

- Virtual Happy Hour and Networking
- Keynote Sponsorships (2 available)
- Accessible Game Night
- Artspark zoom-fatigue exercises between sessions
- Audio Captions Sponsor

For this year's John Slatin AccessU will once again be an immersive, fully remote experience.

Your sponsorship will align your company with digital accessibility in a practical, real world way.

Sign up to become a sponsor by submitting a form on our website or emailing AccessU@Knowbility.org.

